

Meet the Show Operations Team

These ASI Show team members are here for you during your time at ASI Show® Orlando! They're here to help, answer questions and point you in the right direction before, during and after the show closes. Make sure you know their names and faces, and don't forget to say "hi!" as you see them walking the show floor!



ZARI STAHL

Director of Business Operations

Zari joins the ASI Show team with several years of trade show experience and knowledge in areas like show production, contract negotiation, vendor management and onsite operations. In her spare time, Zari enjoys traveling with her family, playing Mahjong with her friends and cooking.



SUE LONG

Registration Manager

Sue manages the Registration Area at the shows and is an integral part of making sure our guests have a great experience. Sue enjoys taking walks, reading and crafting.



ADHAM FALTAS

Assistant Director of Operations

Adham brings with him more than 26 years of proven experience in the hospitality, trade show and event planning industry. In his spare time, Adham enjoys traveling, both around the U.S. and internationally.



KERRY BODERMAN

Education Director

Kerry manages the live education program at the shows, in addition to the ASI Certification Program and website (ASluniversity.com). In her free time, she enjoys birdwatching, reading and scuba diving.



SHAUNA GALLAGHER

Senior Operations Manager

Shauna's main focus is managing fASllitate events, but she also supports her team at ASI Shows. When she isn't managing our events, she enjoys traveling, trying new restaurants and spending time with her husband and two young daughters.



JENIFER STEWARD

Assistant Operations Manager

Jenifer supports ASI Show and fASllitate by managing travel, signage and coordinating each show's Product Showcase. In her free time, Jenifer enjoys family activities with her children, gardening and DIY projects.



KATIE HABEREK

Operations Manager

Katie joined the team in 2018 and is responsible for managing all events outside of the trade show floor. When she isn't event planning for ASI Show, she enjoys rehabbing furniture with her husband, working as a special events make-up artist and spending quality time with her family.



KAREN WYNNE

Advertising/Operations Coordinator

Karen supports every ASI Show sponsor by ensuring their brand is correctly represented so they get the exposure they deserve, both on and off the show floor. In her spare time, she loves to do home repairs and enjoys spending time with her family, especially her three grandchildren.



ROBIN GALLAGHER

ASI Show Coordinator

Robin brings 30 years of industry experience with her to ASI Show as support in operations and marketing. On the show site, she can be seen wearing many "red hats" while assisting in registration, marketing and sales. Away from the office, Robin enjoys cooking and spending time with her daughter and friends.

Need assistance? Please contact show management at (215) 378-2736.