

# Meet the Show Operations Team

These *ASI Show* team members are here for you during your time at *ASI Show Fort Worth*! They are here to help, answer questions and point you in the right direction before, during and after the show closes. Make sure you know their names and faces and don't forget to say "Hi!" as you see them walking the show floor!



## **KAREN CALLOW**

### **Director of Business Operation**

Karen manages the work of our operations team and focuses on resource allocation, processes and efficiency, all so that our members have the best and most valuable experience possible. In Karen's spare time, she enjoys traveling, even if it's just to explore a local neighborhood, golfing and is always up for experiencing new cuisines.



## **ADHAM FALTAS**

### **Assistant Director of Operations**

Adham brings with him more than 26 years of proven experience in the hospitality, trade show and event planning industry. In his spare time, Adham enjoys sky diving, boating and fishing. He's also recently started taking lessons in glider piloting.



## **SHAUNA GALLAGHER**

### **Senior Operations Manager**

Shauna's main focus is managing fASillitate events, but she also supports her team at *ASI Shows*. When she isn't managing our events, she enjoys traveling, trying new restaurants and spending time with her husband and her two young daughters.



## **KATIE HABEREK**

### **Operations Manager**

Katie joined the team in 2018 and is responsible for managing all events outside of the tradeshow floor. When she isn't event planning for *ASI Show*, she enjoys rehabbing furniture with her husband, working as a special events make-up artist and spending quality time with family.



## **SUE LONG**

### **Registration Manager**

Sue manages the Registration Area at the shows and is an integral part of making sure our guests have a great experience. Sue enjoys taking walks, reading and crafting.



## **CHERIE HACKETT**

### **ASI Show Coordinator**

Cherie assists with the management of the Registration area, making sure our attendees feel welcome and informed. Away from the shows, Cherie enjoys church activities, especially visiting seniors and coordinating religious studies for new members.



## **KERRY BODERMAN**

### **Education Director**

Kerry manages the live education program at the shows, in addition to the *ASI Certification Program* and website ([www.ASIuniversity.com](http://www.ASIuniversity.com)). In her free time, she enjoys bird watching, reading and scuba diving.



## **JENIFER STEWARD**

### **Assistant Operations Manager**

Jenifer supports *ASI Shows* and fASillitate by managing travel, signage and coordinating each show's Product Showcase. In her free time, Jenifer enjoys spending time with family and watching and attending sporting events.



## **KAREN WYNNE**

### **Advertising/Operations Coordinator**

Karen supports all of *ASI Show* sponsors by ensuring correct representation of their brand, ensuring they get the exposure they deserve both on and off the show floor. In her spare time, she loves to do home repairs and enjoys spending time with her family, especially her three grandchildren.

Need assistance? Please contact show management at 215-378-2736.