

Meet the Show Operations Team

These *ASI Show* team members are the people you can turn to for support while at the *ASI Show*. They're here to help, and they're working hard to make your event as worthwhile as possible. Turn to them for questions, and make sure you say hi when you see them walking the show floor!



KAREN CALLOW

Director of Business Operation

Karen manages the work of our operations team and focuses on resource allocation, processes and efficiency, all so that our members have the best and most valuable experience possible. In Karen's spare time, she enjoys traveling, even if it's just to explore a local neighborhood, golfing and is always up for experiencing new cuisines.



SUE LONG

Registration Manager

Sue manages the Registration Area at the shows and is an integral part of making sure our guests have a great experience. Sue enjoys taking walks, reading and crafting.



ADHAM FALTAS

Assistant Director of Operations

Adham brings with him more than 26 years of proven experience in the hospitality, trade show and event planning industry. In his spare time, Adham enjoys sky diving, boating and fishing. He's also recently started taking lessons in glider piloting.



CHERIE HACKETT

Registration Assistant

Cherie assists with managing the Registration Area at the shows and makes sure all of the attendees experience the very best. She enjoys church activities such as visiting seniors and facilitating classes for new members.



SHAUNA GALLAGHER

Senior Operations Manager

Shauna joined *ASI Show* in February of 2015. Her focus is managing *fASIlitate* events and supporting her team at the *ASI Shows*. When she isn't helping run our events, she enjoys traveling, trying new restaurants and spending time with her husband and new daughter.



KERRY BODERMAN

Education Director

Kerry manages the live education program at the shows, in addition to the *ASI Certification Program* and website (www.ASIuniversity.com). In her free time, she enjoys bird watching, reading and scuba diving.



KATIE HABEREK

Operations Manager

Katie joined the *ASI Show* team in January 2018 and brings over 5 years of experience in event planning. Her primary focus is managing events outside of the tradeshow floor. When she isn't event planning with *ASI Show*, she enjoys rehabbing furniture with her husband, working as a special effects make-up artist and spending quality time with family.



JENIFER STEWARD

Assistant Operations Manager

Jenifer supports the three *ASI Shows* managing travel, signage and assisting with package shipping. In her free time, Jenifer enjoys spending time with family and watching and attending sporting events.



KAREN WYNNE

Advertising/Operations Coordinator

Since Karen joined the *ASI Show* she has taken care of all the show sponsors to ensure that our clients have a great experience. In her spare time, she loves to do home repairs and enjoys spending time with her family, especially her 2 grandchildren.

Need assistance? Please contact show management at 215-378-2736.